

Subject: Re: Confirming training tomorrow at 2 p.m. & sending docs
Date: Thursday, October 8, 2015 at 8:07:52 AM Pacific Daylight Time
From: Matthew Rodriguez
To: Laura Mecoy
CC: blair@historiccore.bid, Kerry@hollywoodbid.org, Rena Leddy, Jessica Lall
Attachments: image003.jpg, image003.jpg

Thanks. Will see you then.

Sent from my iPhone

On Oct 8, 2015, at 5:55 AM, Laura Mecoy <laura@mecoy.net> wrote:

Hi All:

Thanks again for being willing to help us by serving as spokespeople. This email is just confirming that we will have the Coalition to Save Small Business spokespeople training tomorrow at 2 p.m. at CCA headquarters.

Attached please find two documents: the messaging and questions and answers document previously sent over for your review and a "message box" which boils those messages down to one simple sheet with the three main points and a fourth "reactive" box to answer questions about how the opt-in process would work. Please review in advance of the training so that you'll be ready for some practice media "interviews." Please call or email with any questions.

Thanks so much!

<image003.jpg>Laura Mecoy
P: 310.546.5860 | C: 310.529.7717

laura@mecoy.net | www.mecoy.net
[@lmecoy](https://www.facebook.com/laura.mecoy) | www.facebook.com/laura.mecoy

<Street Vending Message Box.docx>

<Media Training Messaging FINAL 10-5-15.docx>